



# Case Study Voermol



## Client Background

Voermol Feeds manufactures a wide range of quality veld supplements that meet the requirements of grazing animals under almost all conditions, including: Maintenance Licks, Mineral Licks, Transitional Licks, Production Licks and Energy Licks.

They also manufacture a wide range of quality concentrates for the use of home mixing of the following: Fattening Feeds for cattle, sheep and goats; Dairy Meals; Complete Dairy Feeds; Feed for replacement animals, stud animals, ostriches and game.

In addition, their range of quality liquid feeds can be used for the enrichment and enhancement of grains, liquid protein licks, the enrichment of low quality roughage, the preservation of grass silage, the preservation of drought maize silage, the prevention of wastage of unpalatable low grade roughage, and for cattle and sheep feedlots.

## Key Challenges

Voermol Feeds through the guidance of their MD Philip Strydom saw the need for a sustainable asset management solution and consulted with Pragma to find out whether Pragma could provide such a solution. Pragma agreed that the following areas of asset management were to be addressed in order to implement a sustainable asset management solution:

- Development and implementation of an asset management strategy.
- Selection of appropriate KPIs to monitor and control progress.
- Implementation of the On Key EAM system.
- Implementation of effective work planning and control processes.
- Implementation of asset care plans.
- Information management, reporting, trending, analysis and improvement recommendations.

## Tools and Technology

The On Key EAM system was implemented.

The following business processes were implemented:

- Asset Care Centre Foundations.
- Asset Management Improvement Planning.
- Asset Register Administration.
- Work Planning and Control.

## Implementation

- The commitment shown by Philip and his team enabled a successful implementation of the Asset Care Centre in two months.
- The first report was generated in the third month.
- The Pragma-Voermol partnership, through the dedication of the Voermol team and Pragma's Asset Management expertise, will enable the performance of Voermol's assets to improve.

## Execution

- A weekly visit by Pragma's asset care engineer facilitates work planning and control.
- Pragma's data administrators capture all Voermol's work order feedback onto the On Key EAM system.
- A six-monthly visit by Pragma's Regional Manager and Voermol's steering committee ensures that the strategy is being adhered to.
- This partnership is in support of Voermol maintaining their

**” In order for Voermol to improve plant efficiencies and eliminate bottlenecks on the production lines, it is imperative to have a good and proven maintenance and asset management plan. After evaluating a number of different options available, we decided on a partnership with the Pragma team and their asset care programmes. It is still early days, but the renewed focus on proper maintenance, as well as the information and reports available to senior management have already made a difference. Plant availability improved and downtime hours reduced within the first month of implementation.**

**We now need to maintain this positive momentum, and look forward to continual improvement in the months to come. With the support of the Pragma team and their programmes, I'm sure this will materialise.”**

*Philip Strydom – Managing Director: Voermol Feeds.*

## Pragma Intervention

Voermol agreed that Pragma's Asset Care Centre (ACC) was the vehicle that would provide the asset management information and activities that would address the above requirements.

*“50 Years of Outstanding Quality and Service”.*